

## Holly Prince

President  
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Holly Prince is the President of Anthem's Medicaid plan in Florida, Simply Healthcare Plans, Inc. (Simply). Holly has extensive experience in leadership positions in Medicaid and Medicare managed care organizations operating in multiple states. Holly came to Anthem as part of the acquisition of Simply, where she was the first CFO. She has also served as the RVP of Operations for Anthem's Medicaid East Region and Chief Operating Officer for Simply. Prior to joining Simply, she was the Corporate Controller and Interim CFO for DentaQuest, a dental benefits management company based in Boston, providing benefits to members in government sponsored programs in 26 states. Prior to that Holly was the CFO of Atlantic Dental, Inc., a Florida Medicaid dental managed care organization. Holly began her professional career in public accounting, first with BDO Chartered Accountants and later with Moore Stephens Lovelace, a Florida regional boutique firm focused on the serving the healthcare industry.

Ms. Prince is a graduate of Erskine College in South Carolina and a licensed certified public accountant. She is on the board of Florida International University Center for Leadership and is a returned Peace Corps volunteer.