

Jamie Forrest

Jamie Forrest joined Health First Health Plans, Inc. in 2006 as the Manager of Group Services. Her operational focus led to increased team productivity, enhanced automation and improved enrollment and billing reconciliation.

In 2008 Mrs. Forrest joined the Sales & Marketing Department as Manager of Sales & Operations. Since then she gained experience in managing Medicare Sales, Commercial Sales, and Account Management. She also led the application process to successfully incorporate and obtain a certificate of authority for Health First Insurance, Inc., a sister company to Health First Health Plans.

Jamie was involved with Health First' partnership with Florida Hospital which led to her role as Vice President of Florida Hospital Care Advantage in early 2014. She was responsible for strategic planning, product development, fiscal management, project management and the overall performance of Florida Hospital Care Advantage (FHCA) branded membership.

As VP of Product and Alliance Management, Jamie was accountable for Health First's strategic partnership with Florida Hospital and lead product management and product implementation at the Health Plan.

In early 2018, Jamie's position evolved into VP of Regulatory Affairs and Product Development. She was responsible for managing regulatory operations, regulatory agency relationship, audit and compliance for the Health Plan.

In early 2019 Jamie was asked to serve as Chief Compliance Officer for Health First. She maintained her Health Plan regulatory and compliance responsibilities while learning more about the Integrated Delivery Network with a focus on improving processes, communication and collaboration. After six months, Jamie was offered the position of Chief Operating Officer at the Health Plan. Given her strong operational focus and health insurance knowledge along with her compliance experience she was a strong candidate for the position and serves in that role currently.

Prior to joining the Health First family, Mrs. Forrest completed her Bachelor of Science in Business Administration and also her Master of Healthcare Administration from the University of North Carolina at Chapel Hill. Jamie and her husband, Andy, live in Melbourne Beach, Florida with their son, Gavin and daughter, Avery.